

# ***BOTTLEROCKET*** SPRITZ

## TECHNICAL SHEETS

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### BOTTLEROCKET SPRITZ



*CHILL, POP AND PARTY!*



HAVE A BLAST, CHARLES / [charles@bielerfamily.net](mailto:charles@bielerfamily.net) / [www.bielerwines.com](http://www.bielerwines.com)

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# BOTTLEROCKET

## SPRITZ



**BOTANICALS / BLOOD ORANGE / TERPENES**

SPARKLING GRAPE WINE WITH NATURAL FLAVORS

### INSPIRATION

Charles Bieler has been crafting award-winning, high-quality wines at a great price for the last 30 years. Charles is a well-known winemaker, innovator, and continues to prove his eye for creative opportunity. He is best known for helping pioneer the Rosé movement in the U.S. back in the 1990's. In addition, he is known for introducing a more sustainable way to package wine through tetra-packs, helping kickstart the wine-on-tap in restaurants trend, and a co-founder to Sombra, a Mezcal brand created long before its time. His latest innovation puts a modern, unique twist on his famous Rosé winemaking technique.

*Introducing Bottlerocket Spritz, a euphorically delicious and absurdly satisfying blend of Rosé, botanicals, blood orange, and sativa terpenes.*

### WINE

Bottlerocket is a fruit, botanical and sativa terpene infused rosé spritz. Its full flavored yet delicately balanced between high tone red fruit, ripe blood orange, a touch of botanical bitter and just a kiss of sweetness. The sativa terpenes carry an herbal note but more importantly adds a gentle yet euphoric lift to the experience making it unlike other wines on the market. Bottlerocket spritz is a one-of-a-kind ultra-premium wine cocktail that combines sparkling rosé, Aperol spritz-like notes and a mood boost from the terpenes.

Crafted with Rosé that is sourced from dedicated, cool climate Rosé vineyards in Columbia Valley, Washington. The vineyards are at 1,100 feet elevation, which ensures gentle ripening and allows complex flavor development and natural acidity without much alcohol. The dynamic fruit and natural acidity helps with the long-term integrity of the wine.

A proprietary mix of botanicals and blood orange citrus is added to the mix. The primary botanical is Gentian root, which is the principle bitter in Campari and Aperol. The bitters counterbalance the red fruit and the bitterness is like red wine tannins.

Sativa terpenes harvested from fruits and vegetables (not hemp or cannabis) that include Beta caryophyllene, linalool, D-limonene create a gentle euphoric lift and mood boost to the experience. Just as mezcal and high-quality agave spirits give a slight lift to your buzz due to naturally occurring terpenes in agave, Bottlerocket delivers a similar alert and happy feeling. These terpenes also have a citrusy herbal flavor bringing a complexity and savory note to the blend.

Bottlerocket is just 9% alc by vol and carbonated to a Prosecco level. As we use real fruit and botanicals and aren't filtering or using preservatives beyond (just minimal SO2) to ensure the most distinct full flavors, please expect a hazy hue.

### LABEL

Bottlerocket is inspired by energy and soul, so we wanted the label to communicate movement and lift. We feel the label perfectly captures the euphorically delicious experience of Bottlerocket Spritz.

*Sparks fly with Bottlerocket Spritz!*

*CHILL, POP AND PARTY!*

